

Action and coping plans related to the behavior of adherence to oral antidiabetic medication

Planos de ação e de enfrentamento de obstáculos relacionados ao comportamento de adesão aos antidiabéticos orais

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ABSTRACT

Study Design: This mixed-methods study. **Objective:** To describe action plans related to the behavior of adherence to oral antidiabetic medications produced by people with type 2 diabetes mellitus and identify the challenges and coping strategies for the establishment of this behavior. **Methods:** The study followed-up 44 people with type 2 diabetes mellitus who used oral antidiabetic medications from southeast Brazil. Adults were invited to build action and coping plans based on the Implementation Intention Theory. The plans were quantitative and qualitatively analyzed. **Results:** Action plans included three major themes: (1) binding oral antidiabetic medication to time markers or the sleep/wake cycle; (2) in specific environments; (3) associated with daily life activities. The motivation for coping with the perceived barriers focused on placing the pills in visible places, asking for help from family members, establishing a routine and feeding properly. **Conclusions:** The most effective way to manage satisfactory oral antidiabetic medication adherence seems to be recognizing the perceived barriers by patients. The implementation of specific and individualized action and coping plans to overcome perceived barriers was the stark difference.

Keywords: Type 2 Diabetes Mellitus; Medication Adherence; Hypoglycemic Drugs; Planning Techniques; Nursing.

RESUMO

Desenho do estudo: Estudo de método misto. **Objetivo:** Descrever planos de ação relacionados ao comportamento de adesão aos antidiabéticos orais elaborados por pessoas com diabetes mellitus tipo 2 e identificar as barreiras percebidas e respectivas estratégias de enfrentamento para efetivação desse comportamento. **Métodos:** O estudo envolveu 44 pessoas com diabetes mellitus tipo 2 que utilizavam antidiabéticos orais na região sudeste do Brasil. Adultos foram convidados a construir os planos de ação e de enfrentamento de obstáculos baseados sobre a Teoria da Ativação da Intenção. Os planos foram analisados quantitativa e qualitativamente. **Resultados:** Os planos de ação incluíram três temas principais: (1) Associar a tomada dos antidiabéticos orais aos marcadores de tempo ou ao ciclo de sono / vigília; (2) em ambientes específicos; (3) associados às atividades de vida diária. Os planos de enfrentamento das barreiras percebidas centraram-se em colocar os comprimidos em locais visíveis, pedir ajuda aos familiares para evitar esquecimento, estabelecer rotina e alimentar-se adequadamente. **Conclusões:** A forma mais eficaz de manejar a tomada de antidiabéticos orais de modo satisfatório parece ser o reconhecimento das barreiras percebidas pela própria pessoa. A implementação de ações específicas e individualizadas bem como de planos de enfrentamento para superar as barreiras percebidas foi o diferencial neste estudo.

Palavras-chave: Diabetes Mellitus tipo 2; Adesão à Medicação; Hipoglicemiantes; Técnicas de Planejamento; Enfermagem.

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INTRODUCTION

Adherence to drug treatment is considered a determining factor for the successful treatment of non-communicable diseases (NCDs), although studies indicate that 17% up to 60% of patients – of all ages, sexes and ethnicities, and different health problems – do not adhere to their medications as prescribed^{1,2}. Studies have presented great variation regarding oral antidiabetic medications (OADs), both in developed and developing countries (from 38.5% up to 89.7%), about its adherence³⁻⁷. Discontinuance of medication treatment can be considered a frequent problem in Type 2 Diabetes Mellitus (T2DM) patients and, consequently, contribute to inadequate glycemic control and to higher chances of disease complications⁸.

Several studies have highlighted the need for identifying determinants and barriers related to OAD adherence^{3,6,7}. In this sense, the Theory of Planned Behavior (TPB)⁹ is an extensively used theoretical reference in the study of health behaviors, including adherence to OADs^{3,6,7,10}. This theory assumes that the intention (motivation) is the main determinant of behavior and that people with positive intention have higher chances of performing the desired behavior⁹.

However, studies show that people, even with positive intention, often fail in accomplishing the desired behavior when difficult or complex barriers/obstacles are found¹¹⁻¹³ even in the adherence to OADs⁷. Therefore, interventions must be planned and implemented with aims to help motivated people performing the desired behavior¹⁴.

Considering this perspective, Gollwitzer¹⁵ proposed the "Implementation Intentions" as a theory to help people with positive intention to accomplish desired behaviors. This theory allows the individual to establish a relationship between specific situations that may prevent the behavior from being performed and the possible planned responses to these situations¹⁵. The Implementation Intentions can be performed through action planning, in which the person identifies where, how and when he/she will perform the behavior and through coping planning, focused on risk situations or barriers that may prevent, interfere or impede the accomplishment of the target behavior or

the implementation of the planned actions. This strategy is an independent cognitive planning and comprises the mental connection between the anticipation of possible risk situations for the non-completion of the planned behavior, as well as the possible coping responses to overcome these risk situations or barriers^{11,15}.

A previous studies^{10,16} showed the effects of the Implementation Intentions theory in promoting adherence to OADs in people with T2DM under primary health care, evidencing an increase in adherence after the intervention. However, the action and coping plans that were raised were not described previously elsewhere. These plans can be considered guiding and introductory to encourage people with T2DM, alone or together with family or friends, to plan the taking of OADs in a way that is possible in their reality and to repeat this behavior in order to become a habit and, consequently, reduce glycemic levels. Knowing these plans by health professionals and managers, mainly nurses, doctors, and pharmacists, can enable these professionals to address these strategies in consultations with people with T2DM and promote adherence in practical scope.

Thus, this study aims to present the action plans related to the adherence behavior to oral antidiabetic medicines prepared by T2DM patients under follow-up in primary health care and to describe the perceived barriers and their coping strategies to accomplish this behavior. To the best of our knowledge, there are no studies that have presented action and coping plans to promote of adherence to OADs, especially in people with T2DM under primary health care.

METHODS

Design, population and study location

This mixed-methods study is derived from a previously single-blind randomized controlled study (RCT) with parallel groups (Trial registration – REBEC - RBR-439f77), which assessed the effect of the Implementation Intentions Theory on the promotion of adherence to OADs among people

with T2DM under follow-up in primary health care¹⁶. Participants were recruited in two primary health care units in the southeastern region of Brazil, between February and December 2016. Inclusion criteria were: age ≥ 18 years; to be under continuous OADs use for at least six months; positive score to adhere to T2DM treatment in the intention scale (≥ 4) and have the ability to read and write in Brazilian Portuguese. Cognitive status was assessed through a 10-item questionnaire adapted from a previous study¹⁷. This study had two groups – intervention group (IG) and control group (CG) – throughout 15 weeks, with six data collection steps. The detailed methodology can be assessed elsewhere^{10,16}. Only participants from the IG were included in the analysis of the present study, since the action and coping plans were filled only by this subsample.

Action and coping planning

The construction of plans was based on theoretical assumptions of Implementation Intentions¹⁵, through the elaboration of action planning and coping planning, considering their respective overcoming strategies. Participants were asked to fill out, with the help of the researcher, a form in which up to three action plans about when, where and how (action planning) it was intended to take the OADs for the next two months. Up to three possible obstacles for the accomplishment of the behavior and one to three coping strategies (coping planning) were also raised. Both the action and coping plans were manually recorded in a spreadsheet by the researcher and individually filed for further reference throughout the monitoring process.

Variables and instruments

1. Sociodemographic and clinical data: identification variables were collected, sociodemographic profile (sex, age, marital status, educational level, employment status, family arrangement, individual and family income) and clinical characterization (comorbidities, time of diagnosis of T2DM,

prescribed treatment, measurement of glycated hemoglobin (A1c), current medical prescription, use of OADs and access to the medicines) were made through interviews in a restricted environment.

2. Behavior of adherence to OADs: was measured through an instrument created and used in a previous study⁷ based on the TPB⁹. The instrument is composed of a single question and a four-point Likert-type scale and the answers vary from 1 (rarely or never) up to 4 (every day or almost every day of the week).
3. Measurement of adherence to OADs: was obtained through the Brazilian instrument Global Evaluation of Medication Adherence (GEMA)⁷, which classifies adherence proportions as appropriate dose ($\geq 80\%$ of the prescribed dosage) or insufficient dose ($< 80\%$ of the prescribed dosage). The overall evaluation of adherence was made in four groups considering medical prescription: (Group I), adequate doses and care procedures; (Group II), adequate doses and inadequate care procedures; (Group III), inadequate doses and adequate care procedures; (Group IV), inadequate doses and care procedures.
4. Intention: measured through an instrument composed of six questions with a five-point Likert-type scale, which was previously created⁷ and based on the TPB⁹. The arithmetic mean of the scores measured in six items was calculated to obtain the mean of intent. Participants with a mean score greater than or equal to 4 were considered as having a positive intention.

Sample size

Sample estimation was performed for the RCT¹⁶. The Chi-square test was used for such, adopting 80% power and 1.25% significance level. The significance level was determined after applying the Bonferroni criterion. The estimated sample was of 37 individuals for each group. Considering a 20% loss rate, the final sample size was at least 44 individuals for each group.

Data analysis

The characterization data of the participants was submitted to descriptive statistical analyses. The developed plans were analyzed according to recommendations for content analysis in the context of theories on the study of behavior, being subjected to qualitative and quantitative analyses corresponding to the elaboration of one list for the action plans, one for the anticipated obstacles and one for coping plans¹⁸. Following, they were grouped by similarity of themes or ideas, enabling the frequency with which they were reported.

Ethical aspects

The study was approved by the local Research Ethics Committee (Document n. 47962915.4.0000.5404). The main study that

originated this one followed the recommendations of the Consolidated Standards of Reporting Trials (CONSORT)¹⁹ and was registered in the International Clinical Trials Registration Platform (ICTPR) via the Brazilian Clinical Trials Registry (ReBec), under the record RBR-439f77.

RESULTS

Sample characterization and characterization of adherence to oral antidiabetic medicines

Study participants were 44 people with T2DM under primary health care. The sample was composed mainly of women, with low education and in the use of polypharmacy. At baseline, only 27.3% of participants were considered as adherents from the overall adherence assessment (Table 1).

Table 1

Sociodemographic and clinical characteristics.

Patients' characteristics	Baseline (n=44)
Age (years), Mean (SD*)	61.1 (8.9)
Gender	
Female (n), (%)	30 (68.2)
Race	
White (n), (%)	33 (75.0)
Marital status (n), (%)	
Living with a partner	29 (65.9)
Living without a partner	15 (34.1)
Education level (years), mean (SD)	6.4 (4.9)
Occupation (n), (%)	
Works	17 (38.6)
Does not work	27 (61.4)
Monthly household income, mean (SD)	3.0 (1.7)
BMI * kg/m ² , mean (SD)	29.8 (5.7)
Associated clinical conditions, mean (SD)	2.2 (0.9)
Hypertension (n), (%)	34 (77.2)
Dyslipidemia (n), (%)	32 (72.7)
Cardiovascular problems (n), (%)	11 (25.0)
Time of diagnosis of T2DM (years), mean (SD)	6.8 (6.7)
A1c, mean (SD)	7.3 (0.8)
Number of medications used, mean (SD)	5.2 (1.8)
Number of oral antidiabetic medicines, mean (SD)	1.5 (0.6)
Measurement of intention (≥ 4), mean (SD)	4.3 (0.4)
Measurement of behavior	
Every day or almost every day (n), (%)	30 (68.2)
Adherence proportion (n), (%)	
≥ 80% dose	23 (52.3)
Overall evaluation of the adherence (n), (%)	
Adherents	12 (27.3)

*SD = Standard Deviation; †in Brazilian minimum wages (MW) (1 MW = R\$880.00 in December 2016); ‡BMI (body mass index)

Description of action and coping planning

Considering the plans related to taking the medicine, these were associated with taking the medicines at certain time counters, such as before or after meals (breakfast, lunch and dinner) or associating them to the sleep/wake cycle (waking up and before going to sleep). Regarding where to take the OADs, most plans were built by referencing specific home location (bedroom or kitchen). Regarding how to take the medicines, plans associated with activities of daily living (ADL) were the most common, such

as during toothbrushing or bathing, and taking the medicines with a glass of water, juice or tea (Table 2).

Different situations that may occur in everyday life, during work or leisure, were related to the obstacles of accomplishing the behavior. In daily life, the most frequently reported barriers were forgetfulness and the presence of adverse events (AEs). Coping plans designed to overcome obstacles in daily life were: placing pills in strategic locations, feeding every three hours in small portions, establishing a routine for meals and associating it to taking the OADs (Table 3).

Table 2

Presentation of action plans elaborated by people with type 2 diabetes mellitus.

Action plans	n	%
<i>When (time markers)</i>		
Associate the taking of medicines after meals (breakfast, lunch and dinner)	43	97.7
Associate the taking of medicines before meals (breakfast, lunch and dinner)	25	56.8
Associate the taking of medicines to the sleep/wake cycle (e.g., fasting or before going to sleep)	24	54.5
<i>Where (in which place)</i>		
Bedroom (e.g., next to the nightstand)	16	36.4
Home kitchen (e.g., next to the fridge or cupboard or water fountain)	10	22.8
Anywhere	9	20.4
Work kitchen	8	18.2
Work (e.g., office desk, locker room)	4	9.1
Living room	4	9.1
Restaurant	3	6.8
<i>How</i>		
Associate the taking of medicines to activities of daily living (e.g., when preparing breakfast, toothbrushing)	20	45.4
Associate the taking of medicines to a glass of water/juice or sugarless tea	20	45.4
After performing household chores (e.g., when doing the dishes)	5	11.4
Associate the taking of medicines to the schedules of television programs	4	9.1
Before walking the pets	4	9.1

Table 3

Perceived barriers and coping plans elaborated by patients regarding daily life, work and leisure activities.

Perceived obstacles/barriers	n	%	Coping plans	n	%
<i>Forgetfulness</i>					
Forgetting to take the medicines at the prescribed times	21	47.7	Placing the pills in strategic locations (on top of the nightstand, refrigerator or kitchen cupboard)	17	38.6
			Asking for a family member to help in remembering to take the medicines	4	9.1
Absence of a family member to help the patient remember to take his/her medicines	14	31.8	Register the drug name and its respective time on a piece of paper and place it as a note on the fridge	9	20.4
			Prepare the medicines in pill organizers during the morning for the whole day	5	11.4
Not collecting the medicines at the health service or popular pharmacies	7	15.9	Asking for a family member to collect the medicines	7	15.9
<i>Presence of Adverse Events</i>					
Hypoglycemia	14	31.8	Feeding every three hours in small portions. Eating a small snack between the large meals	14	31.8
Dry mouth and thirst	7	15.9	Drinking at least two liters of water a day	7	15.9
Diarrhea or occasional indigestion	5	11.4	Understanding that AEs can occur; search for referral a doctor and nurse to describe the problem and, if possible, replace the drug	5	11.4
<i>Absence of routine</i>					
Absence of a routine to have meals	6	13.7	Standardizing meal times and associating them to the taking of medicines	6	13.7
<i>Problems related to medical prescription</i>					
Lack of understanding of the medical prescription	5	11.4	Searching for a nurse or doctor of the health service and asking any questions about the medicines	5	11.4
Only being able to read block letters	3	6.8	Asking the doctor or nurse to rewrite the prescription in a clearer manner and using block letters	3	6.8
Use of polypharmacy and change of medicines	3	6.8	Asking for help from a family member to organize the medicines	2	4.5
			Organizing each of the doses in pill organizers everyday	1	2.3
<i>Unawareness of the treatment</i>					
Difficulty to understand the reason/purpose of the prescribed drug	5	11.4	Searching for a health care professional from the unit or participating in diabetes groups and understanding the reason for taking each drug and how they act on the body	4	9.1
			Self-stimulating to control diabetes	1	2.3
Believing that diabetes will be cured without any intervention	1	2.3	Understanding that diabetes has no cure and needs treatment to avoid complications	1	2.3
<i>Emotional aspects</i>					
Sadness caused by the death of spouse or family issues	2	4.5	Increasing the bond with friends and family	2	4.5
<i>Other barriers</i>					
Unavailability of the drug in the health unit	4	9.1	Searching in another close health unit or going to a popular pharmacy with the prescription and personal documents	4	9.1
Difficulty to swallow the pill due to its large aspect (metformin)	2	4.5	Understanding that the metformin pill cannot be crushed or chewed due to pharmacokinetic characteristics. Searching for the medical staff to change the drug or dosage if necessary	2	4.5

DISCUSSION

This study aimed to describe the action plans related to the behavior of adherence to OADs produced by T2DM patients under follow-up in primary health care, as well as to identify perceived barriers and their coping strategies to accomplish this behavior. Our results suggest that the most effective way to manage OADs adherence is recognizing the barriers perceived by patients and the development of strategies to improve the management of drug-taking, focusing on the patients' routine, activities of daily living, work and leisure was fundamental to improve their adherence.

The implementation of specific strategies to overcome these barriers, instead of the classic approach of simplifying a complex medication regimen, was the difference in our study, corroborating with the recommendations of the latest diabetes care guidelines²⁰.

Previous TPB-based studies^{3,6,7} showed that the low adherence to OADs by people with T2DM may be related to behavioral, normative and control beliefs. Thus, the preparation of action plans and planning based on the Implementation Intention strategy was crucial to assist participants and enable a positive intention on effective behavior and promotion of OADs adherence.

Despite the low level of education found in this study, both action and coping plans and the identification of barriers were designed by participants in conjunction with the researcher in a non-directive manner, following previous recommendations¹⁴. Evidence points that involving and valuing the patient's preferences for optimizing strategies in drug therapy management may increase engagement and motivation and, consequently, may increase the adherence to drug therapy^{21,22}.

In several studies²³⁻²⁵, barriers such as forgetfulness, the presence of adverse events and difficulty establishing routines were some of the main reasons for non-adherence to medication in different scenarios, populations and health conditions. A previous study²³ showed that people with T2DM do not take their medications when they feel ill, are too busy, and cannot follow a previous routine, especially when they have meals in appropriate times.

Barriers such as forgetfulness, lack of routine to have meals and coping with emotional situations were also present in our study in daily living situations, at work and during leisure. For such, the coping strategies proposed by the patients themselves focused on placing the pills in strategic places, asking for help from family members to remind them, eating every three hours, drinking at least two liters of water a day, standardizing meal times, increasing the bond with friends and relatives and keeping the medicines in the purse or wallet when running errands or performing leisure activities. In this sense, nurses must be mediators and facilitators for constructing these plans, significantly contributing to the management of T2DM and continuity of care for the disease.

Another relevant barrier found in this study was adverse events, such as hypoglycemia, dry mouth, thirst or diarrhea. This barrier seems to be very specific to the use of AODs and T2DM patients, and points to the need for health professionals to build a stronger relationship with patients and working closely in the monitoring of therapeutic plans to improve adherence rates, especially in people with comorbidities and in use of polypharmacy.

The findings showed that most action plans were associated with binding the taking of AODs to time markers or the sleep/wake cycle. Forgetfulness, the establishment of a routine and the presence of adverse events were the most prevalent barriers raised by patients. Coping plans were designed to consider daily activities, such as placing the pills in easy to spot places, establishing a routine and feeding properly. These were the most reported strategies to overcome the existing gap to accomplish the behavior. Targeted interventions that encourage reflection about changing behaviors are beneficial and meaningful to promoting adherence to OADs and as strategies to be used in clinical practice.

Although this study provides new evidence about the importance of strategies to promote adherence to OADs, there are some limitations. Our findings are not generalizable to other scenarios, such as tertiary services that care for more complex patients; a subjective measure was used, i.e., self-report to evaluate adherence to OADs, despite using a validated instrument (GEMA) that, in addition to

measuring the adherence proportion, also considers the overall evaluation of adherence. Future studies could incorporate objective adherence measures, such as monitoring serum levels of medicines, evaluating biochemical laboratory tests and directly quantifying the therapeutic plan.

Thus, efforts to understand the adherence to drug treatment can be considered daily challenges to be achieved, since the mechanisms involved in this behavior are still complex²⁵. Future studies on the effectiveness of these behavioral strategies should be conducted with T2DM patients to refine these interventions, seeking their replication in clinical practice.

CONCLUSION

The most effective way to manage satisfactory OADs adherence seems to be recognizing the perceived barriers by patients, and the development of strategies to improve drug-taking management; with focus on people's routine, daily living activities, work and leisure. The implementation of specific and individualized action and coping plans to overcome perceived barriers, instead of the classic approach of simplifying a complex medication regimen, was the stark difference in this study, corroborating with worldwide recommendations for managing T2DM.

In conclusion, involving and valuing people with T2DM when managing strategies for adhering drug to therapy may increase engagement and motivation and, consequently, may increase the adherence to drug therapy; which leads to a better quality of life and more prolonged survival.

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Conflict of interests

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Authors' contributions

DDT, TMSJ and MEC: led the initial conceptual development of the study. Subsequent study conception and design. DDT data collection; DDT, TMSJ and MEC: contributed to discussion, wrote the manuscript, reviewed/edited the manuscript; MRMGCS, RCMR, MHML: contributed to discussion, wrote the manuscript, reviewed/edited the manuscript. All authors were involved in drafting the article and revising it critically for important intellectual content, and all authors approved the final version to be published.

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